



Canva



Description

A user-friendly design platform that allows users to create presentations, infographics, marketing materials, and other visual content. It's popular among tutors for its ease of use and extensive library of templates.

Price

Free/110€ a year



How to use it in practice

Create engaging presentations, infographics, and marketing materials. Tutors can design course materials and visually compelling resources for students

<https://www.canva.com/>

Asana



Description

Asana is a project management tool that helps teams organize tasks, assign responsibilities, and track progress. It's useful for tutors to manage course projects and ensure deadlines are met.

Price

Free/10.99€/24.99€



How to use it in practice

Manage projects, assign tasks, and track progress. Asana can help tutors organize their entrepreneurship curriculum and ensure timely delivery.

<https://asana.com>



Co-funded by
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LinkedIn



Description

A professional networking platform where users can connect with industry professionals, share expertise, and explore business opportunities. Tutors can use LinkedIn to build their professional network and find industry experts to engage with.

Price

Free



How to use it in practice

Build professional networks, connect with entrepreneurs, and engage in industry discussions. Tutors can use LinkedIn to find mentors and guest speakers for their courses.

<https://www.linkedin.com/>

Zoho CRM



Description

Zoho CRM is a customer relationship management platform that helps businesses manage leads, contacts, sales, and communication. It provides features for tracking customer interactions, managing leads, and generating reports.

Price

Free



How to use it in practice

Tutors can use Zoho CRM to manage relationships with students, track communication, and organize client information. The free version offers core CRM functionalities, including contact management, lead tracking, and reporting, making it a good alternative to HubSpot CRM for tutors who need to manage student and client relationships on a budget.

<https://www.zoho.com/>





Buffer



Description

Buffer is a social media management platform that allows users to schedule posts across multiple social media channels, track engagement, and analyze performance. It offers a simple and intuitive interface for managing social media activities.

Price

Free



How to use it in practice

Tutors can use Buffer to schedule social media posts, manage content across different platforms, and track engagement with their audience. The free version supports scheduling for up to three social media accounts, making it a useful alternative to Hootsuite for tutors looking to maintain an online presence without the additional cost.

<https://buffer.com/>

Google Analytics



Description

Google Analytics is a web analytics service that provides insights into website traffic, user behavior, and other analytics. Tutors can use Google Analytics to measure the effectiveness of their online content and identify areas for improvement.

Price

Free



How to use it in practice

Track website traffic, user behavior, and other analytics. Tutors can use Google Analytics to measure the effectiveness of their online content and identify areas for improvement.

<https://marketingplatform.google.com/about/analytics/>





Trello



Description

Trello is a visual project management tool that uses boards, lists, and cards to organize tasks and workflows.

Price

Free/5USD/10USD



How to use it in practice

Tutors can create boards for different courses or projects, track assignments, and share resources with students. It's great for collaborative planning and keeping track of multiple tasks.

<https://trello.com/>

Notion



Description

Notion is an all-in-one workspace that combines notes, tasks, databases, and more.

Price

Free



How to use it in practice

Tutors can use Notion to create course notes, organize learning materials, and manage tasks. It can also serve as a collaborative space for student projects

<https://www.notion.so/de-de>





Evernote



Description

Evernote is a note-taking app that allows users to organize notes, clip web content, and manage tasks.

Price

Free/8.33€/10.8€/month



How to use it in practice

Tutors can use Evernote to organize lecture notes, create to-do lists, and collect research materials. It's useful for keeping all educational resources in one place.

<https://evernote.com/it-it>

Acuity Scheduling



Description

Acuity Scheduling is a scheduling tool that allows users to manage appointments, accept bookings, and process payments online. It provides customizable scheduling pages and integrates with various calendar platforms.

Price

Free



How to use it in practice

Tutors can use Acuity Scheduling to set up their availability, let students book sessions, and send automated reminders. The free version supports a single calendar with basic customization, making it ideal for solo tutors or small tutoring businesses. It also integrates with other business tools like Zoom, Google Calendar, and Stripe, offering flexibility in managing online sessions and payment processing.

<https://it.acuityscheduling.com/>

